

Funding Guidelines / Eligibility Criteria

Registered charities who meet our funding guidelines and eligibility are encouraged to apply. Current funding is already determined. No new funding opportunities are currently available.

All funding requests must:

- Be a federally registered Canadian charitable organization.
- Be a registered non-profit organization working to create new housing options, keep people housed and improve housing quality.
- Outline a clear volunteer element that involves CREB®'s membership.
- Have a good management team in place with a solid background and reputation in the community.
- Demonstrate well-established administration policies and board of directors to govern operations.
- Demonstrate a clear social media outreach plan or strategy to engage REALTORS® and broadly promote the contribution.
- Provide a clear process to frequently update CREB®'s board of governors and/or management.
- Be within an area located within the regional boundary of CREB®'s membership. [Click here for a map.](#)

Applications that meet basic requirements will move to the second review stage. A committee of CREB® staff and experienced member leaders manage the review and selection process based on community need, ongoing research, local knowledge, available funding and fit with our five-point decision rubric:

1. Align to CREB® Community Foundation's mission, vision and values.
2. Clearly grow the REALTOR® brand and public perception of REALTORS®.
3. Help vulnerable populations and make communities measurably better.
4. Fit directly to our real estate industry focus around housing and shelter.
5. Address a significant community need and demonstrate impact.

The following are ineligible:

- Individuals;
- Projects/programs that don't have a housing and/or shelter component;
- Organizations seeking operational (administrative) funding as their primary request;
- Political parties or candidates at any level;
- Third party fundraisers;
- Direct religious purposes;
- Deficit funding;
- Travel, trips, conferences, seminars;
- Endowment funds;
- Organizations that practice discrimination or limit members based on race, creed, gender, or national origin;
- Initiatives not active within our operating area; or
- Illegal activities.

For more information please contact community.foundation@creb.ca or 403-781-1317.