



CREB® BARN CLUB  
**BOOTS  
& BUCKLES  
BBQ**

**EVENT SPONSORSHIP PACKAGE**



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BUCKLES  
& BBQ**

## STAMPEDE BBQ

- Date: **July 9, 2024**
- Location: **CREB® Front Parking Lot**
- Anticipated audience: **400**

The CREB® Stampede BBQ is a fantastic opportunity to connect with fellow real estate professionals, and immerse yourself in the vibrant Stampede culture as you indulge in a mouthwatering, traditional BBQ feast for the seasoned and seasonal cowpoke in the crowd!. From sizzling burgers to savoury cowboy caviar, your taste buds are in for a treat. And let's not forget about dessert—a delightful ice cream truck will be on-site, ready to satisfy your sweet tooth.

The Boots, Buckles & BBQ event also has plenty of exciting activities for everyone. Make sure to dress to impress in your best Western attire, as there will be a prize for the best-dressed attendee. Additionally, fun games and door prizes will be up for grabs, giving you a chance to win some fantastic goodies.

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# EVENT SPONSORSHIP OPPORTUNITIES

## CELEBRITY CHEF SPONSOR \$5,000

- ◆ Option to welcome guests and introduce celebrity chef Tammara Behl
- ◆ Option to serve guests and talk to them as they move through the food line
- ◆ Opportunity to mingle and network with guests throughout the event
- ◆ Prominent signage at food stations
- ◆ Logo on welcome sign and tent cards on tables
- ◆ Two social media mentions
- ◆ Live mentions during the event (2 min.)

## ENTERTAINMENT SPONSOR \$2,500

- ◆ Opportunity to mingle and network with guests throughout the event
- ◆ Option to welcome guests and introduce live musician
- ◆ Prominent signage at the stage
- ◆ Logo on welcome sign and tent cards on tables
- ◆ Two social media mentions
- ◆ One live mention during the event

## SALOON SPONSOR \$2,500

- ◆ Opportunity to mingle and network with guests throughout the event
- ◆ \$1 from each drink sale will be donated to the CREB® REALTOR® Community Foundation in the sponsor's name, along with a charitable tax receipt
- ◆ Prominent signage at the bar
- ◆ Logo on welcome sign and tent cards on tables
- ◆ Two social media mentions
- ◆ One live mention during the event

## ICE CREAM TRUCK SPONSOR \$2,500

- ◆ Opportunity to mingle and network with guests throughout the event
- ◆ Donation made to the Children's Health Foundation in the sponsor's name
- ◆ Prominent signage at ice cream truck
- ◆ Logo on welcome sign and tent cards on tables
- ◆ Two social media mentions
- ◆ One live mention during the event

## MIDWAY SPONSOR \$1,500

- ◆ Opportunity to mingle and network with guests throughout the event
- ◆ Opportunity to self-activate a game or contest
- ◆ Prominent signage in activity area
- ◆ Logo on welcome sign and tent cards on tables
- ◆ One social media mentions
- ◆ One live mention during the event

## HYDRATION STATION SPONSOR \$1,000

- ◆ Opportunity to mingle and network with guests throughout the event
- ◆ Option to serve non-alcoholic beverages to guests
- ◆ Prominent signage in activity area
- ◆ Logo on welcome sign and tent cards on tables
- ◆ One social media mentions
- ◆ One live mention during the event

**WANT TO WRANGLE A DIFFERENT PARTNER EXPERIENCE?**  
**WE CAN CUSTOMIZE THE PERFECT SPONSORSHIP PACKAGE JUST FOR YOU!**

Call 403-781-1363 or email [events@creb.ca](mailto:events@creb.ca) for details!

# SPONSORSHIP APPLICATION

## PLEASE READ CAREFULLY

1. Sponsorship opportunities will be applied on a first-come first-served commitment basis.
2. CREB® reserves the right and has final acceptance of all sponsorship arrangements.
3. Sponsors must review and sign the Sponsorship Terms and Conditions.
4. Applications must be signed, submitted to CREB® immediately and payment must be received within 30 days of application acceptance.

## SPONSORSHIP DETAILS

I, the undersigned, understand and agree to the terms and conditions of this sponsorship application.

Company name: \_\_\_\_\_

Company address: \_\_\_\_\_

Name of signing authority (please print clearly): \_\_\_\_\_

Signature of signing authority: \_\_\_\_\_

Date: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal/ZIP code: \_\_\_\_\_

Email: \_\_\_\_\_ Contact Number: \_\_\_\_\_

Payment options:                      Visa                       Master Card                       Company Cheque

Credit card number \_\_\_\_\_ Expiry date: \_\_\_\_\_

Please email [events@creb.ca](mailto:events@creb.ca) the completed application to CREB®

Attention: Jennifer Hadley, CREB® Member Event Coordinator

## SELECT SPONSORSHIP PACKAGE

- \$5,000 **CELEBRITY CHEF SPONSOR**
- \$2,500 **ENTERTAINMENT SPONSOR**
- \$2,500 **ICE CREAM TRUCK SPONSOR**
- \$2,500 **SALOON SPONSOR**
- \$1,500 **MIDWAY SPONSOR**
- \$1,000 **HYDRATION STATION SPONSOR**

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# TERMS & CONDITIONS

**1. DEFINED TERMS.** In this agreement: (a) “agreement” means the contract between the sponsor and CREB®, which is comprised of an application, these Terms and Conditions and CREB®’s acceptance thereof; (b) “application” means the application form constituting an offer made by the sponsor to CREB® and forming a part of this agreement; (c) “CREB®” means Calgary Real Estate Board Co-operative Limited; (d) “payment” means the total amount paid by the sponsor as part of the application process; (e) “sponsor” means the person, corporation or other entity described as “sponsor” in the application and entering into this agreement with CREB®; (f) “event” means the 2024 CREB® Stampede BBQ hosted by CREB®; (g) “program” means the printed program handed out to attendees; (h) “sponsorship package” means the document stating the benefits of each sponsorship opportunity.

**2. CREATION OF CONTRACT.** Your application to be a sponsor is an offer by you, the sponsor, to CREB® to enter into a contract on the terms of this agreement and may be amended by CREB® from time to time. The person making the offer on behalf of the sponsor represents and warrants to CREB® that they have the authority to make this offer. The offer is irrevocably open for acceptance by CREB® until June 28, 2024, at 5:00 pm. If CREB® accepts your offer, a contract between the sponsor and CREB® is formed on the terms of this agreement, and you shall be notified of CREB®’s acceptance. CREB® has no obligation to accept your offer. CREB® may decline to accept any offer for any reason in its sole discretion, including but not limited to (a) the products or services to be shown or demonstrated are not applicable to the real estate business, (b) the products or services are inconsistent with the stated purposes of CREB® and the interests and welfare of its members, (c) the products or services are unreasonably duplicative of services or products offered by or available from CREB® or any of its affiliated entities, or (d) the resulting mix of products or services to be exhibited is not acceptable to CREB®. Only those applications for which CREB® has given confirmation of acceptance by June 28, 2024, will be listed in the event program or other event collateral as outlined in the sponsor package.

**3. MARKETING MATERIALS.** All sponsors have the opportunity to provide CREB® with a high-resolution logo. These materials will: (a) not be altered by CREB® without express written permission from the sponsor; (b) be reproduced on show presentation and show program according to the sponsor’s chosen sponsorship package; (c) be used responsibly to reflect both CREB® and sponsor branding guidelines; (d) be used in conjunction with CREB® branding; and (e) be reflective of the hierarchy of sponsorship as outlined in the Event Sponsorship document.

**4. HOURS.** These are generally accepted to be 11:30 a.m. to 2:00 p.m. CREB® may set and modify the hours at its sole discretion.

## TERMS & CONDITIONS CONT'D

**5. EVENT MARKETING.** Those sponsors whose packages include the use of their logo or advertisements will electronically submit a high-resolution logo to CREB® no later than June 28, 2024. CREB® will provide exact specifications.

**6. BROKERAGES.** Broker sponsorship is permitted, however, pursuant to CREB® Rule 28.00 (1), which states, “There shall be no solicitation of sales personnel by Members during CREB® organized real estate meetings, education courses, seminars and/or open house showings of listed properties.”

**7. LIABILITY.** CREB® is in no circumstance liable to the sponsor for, and the sponsor agrees to indemnify and hold harmless CREB® and its members, officers, directors, employees and agents (collectively, the “indemnities”) from any and all liability, loss, damage or expense (including all legal costs) by reason of any injury to or death of any person or any damage to or destruction of any property no matter by whom (including the indemnities) or howsoever caused.

**8. BREACH.** If the sponsor breaches any provision of this agreement, CREB® may immediately terminate the agreement and take such other steps as CREB® considers appropriate. The sponsor is liable to CREB® for all costs, expenses, losses and damages resulting from such termination and CREB®'s enforcement of its rights, including any and all legal expenses.

**9. CONTRACT TERMINATION BY A SPONSOR.** Sponsors may cancel this agreement by giving written notice of cancellation to CREB®. CREB® is entitled to retain 50 percent of the payment, as liquidated damages and not as a penalty, if it receives notice of cancellation on or before July 2, 2024, and the full payment, as liquidated damages and not as a penalty if it receives notice of cancellation after July 2, 2024.

**10. CONTRACT TERMINATION BY CREB®.** If the event does not take place for any cause beyond the reasonable control of CREB®, including, but not limited to, the destruction of the event facilities by an Act of God, the public enemy, the authority of law, fire, or boycotts, strikes or other labour disputes, or other force majeure then CREB® may terminate this agreement on notice to the sponsor, and CREB® shall refund the payment paid by the sponsor, less the sponsor's proportionate share of expenses.

## TERMS & CONDITIONS CONT'D

**11. RESERVATION OF RIGHT TO MAKE CHANGES.** CREB® may make rules and regulations from time to time respecting the operation of the event. Such rules and regulations form part of this agreement, and the sponsor shall comply with all such rules and regulations which are brought to its attention. CREB® may amend these terms and conditions from time to time in its sole discretion and, provided that such amendments apply to all sponsors and sponsors, shall be bound by all such amendments upon being notified of them.

**12. SPONSOR SHARING OR TRANSFER.** This agreement is personal to the sponsor, and the sponsor shall not transfer or assign any part of the agreement, including advertising and branding, nor permit any other person, corporation or other entity to share in the sponsor's agreement.

**13. GENERAL.** Any notice to be given pursuant to this agreement must be given in writing (including electronic mail and facsimile transmission) but is only effective when delivered to the notice address, which for CREB® is 300 Manning Road N.E., Calgary, Alberta T2E 8K4 and for the sponsor is the address, primary contact email address and fax number set out in the application. These terms and conditions, together with the application and CREB®'s acceptance of it, are the entire agreement between the sponsor and CREB® respecting the subject matter of this agreement.

**14. CONTRACT AND PAYMENT.** The contract must be signed and submitted back to CREB® within three days of receipt. CREB® must receive payment within 30 days of contract acceptance.

I understand and agree to the terms and conditions of this sponsor contract and have the authority to enter into this agreement or on behalf of the sponsor.

Signature of signing authority: \_\_\_\_\_ Date: \_\_\_\_\_



creb<sup>®</sup>

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