

# What's New?

## Client Favorites & Sent Listings Now Sync Between Prospects and MATRIX<sup>™</sup>



### **Integrated Like Never Before**

Thanks to new integrations between Prospects Mobile, Prospects CRM, Matrix and Client Portal, it's never been easier to engage with your clients, track suggested listings, and keep on top of their properties of interest.

Now, not only does your contact information flow seamlessly between platforms - so do sent listings, Favorites, Possibilities, and Discards. All in real time!

You'll have full visibility and insight into your clients' activities from both your desktop and mobile MLS®. You'll instantly be notified of client Favorites, and it will all be tracked and synced in your contact records in Prospects Mobile and Matrix.

Your clients will also enjoy a seamless experience as well, regardless of whether they're using the Client Portal or your branded app.

## Tip:

You'll need to download Prospects Mobile 3.3 to take advantage of this great feature.

#### **How Sync Works**

When your client flags a property in your Prospects Mobile agent-branded app, the contact record in Matrix, Prospects Mobile, and Prospects CRM is updated and the property is listed under Favorites in the Client Portal.

If your client 'favorites' a property in the Portal, the contact record in Matrix and in both your Prospects apps is updated and the property is listed under Favorites in the agent-branded app.

When you email a listing through Matrix, it will be available to your client in the agent-branded app and the Portal. It's also tracked in the Sent Listings section of the contact in your Prospects apps.

And when you email a listing through Prospects Mobile or CRM, it's tracked in the contact record and available to your client in the agent-branded app as well as their Portal.

#### Have questions?

Email the Prospects support team at <u>support@Prospects.com</u> or call 1-888-765-9221.