

NEIGHBOURHOOD & DEMOGRAPHICS: AGENT FULL DISPLAY QUICK GUIDE

Local Logic is the same trusted provider that powers neighbourhood insights on REALTOR.ca.

It's now integrated directly into your Agent Full Display, giving you a seamless view of Neighbourhood and Demographics data—no additional login required.

This new feature is **exclusively available to active CREB® members.**

This tool helps REALTORS® and clients understand an area's character, lifestyle, and demographics.

NEW NEIGHBOURHOOD INSIGHTS



Walk / Transit / Bike Scores
Provides a quick overview of accessibility & convenience.

Nearby Amenities

Highlights schools, grocery stores, parks, restaurants, and other key services.

Neighbourhood Vibe

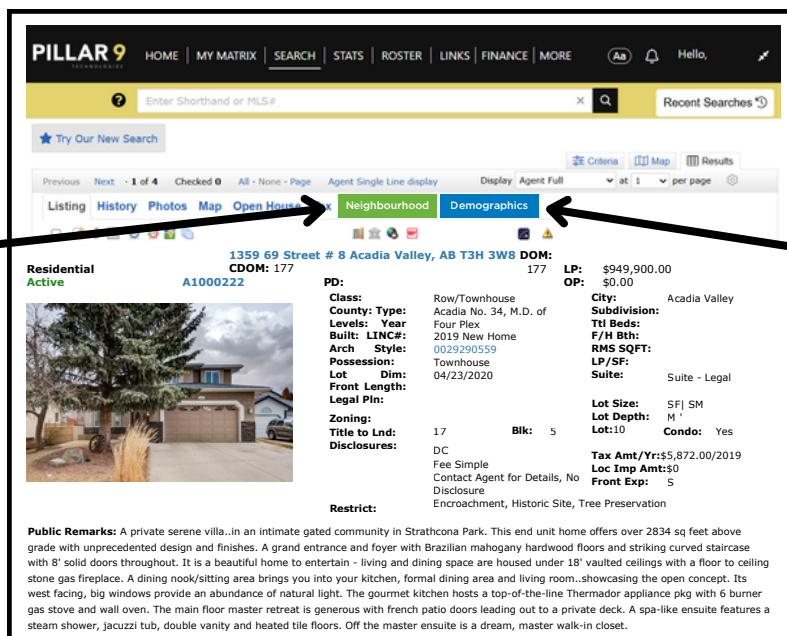
Offers insight into the area's character, from family-oriented and quiet to lively and dynamic.

Interactive Map

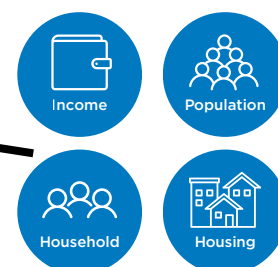
Enables users to explore neighbourhood features visually.



Tip: Leverage these lifestyle insights to enhance buyer consultations and listing presentations.



NEW DEMOGRAPHICS INSIGHTS



Population and Age Distribution

Household Income and Family Composition

Education Levels and Languages Spoken

Housing Tenure (Owners vs. Renters)



Tip: Use this data to match clients with communities that fit their lifestyle or investment goals.

HOW TO ACCESS

1. Open the **Agent Full Display** view.
2. Scroll down to **Neighbourhood & Demographics**.
3. Click on the map icons or tabs to explore area details.

FAQs

Do I need a login?

No, this is integrated into your Agent Full Display.

Can clients see this info?

Not on Pillar 9™. Clients can see similar data on REALTOR.ca

How often is data updated?

Local Logic refreshes data regularly using StatsCan and municipal open data sources.

Where does the data come from?

Statistics Canada, municipal datasets, and proprietary models.

FOR QUESTIONS OR ISSUES, PLEASE CONTACT: CREB® MEMBER SUPPORT



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