

# EnergizedMail

## iFax is now more than just fax



Do more with your email

SMS | Voice | Fax

Two-Factor Authentication

One-Time Faxing

Effective January 31st, 2020



When iFax began, receiving information was a challenge. Now, finding information is the challenge. Email is ubiquitous, but it is full of spam, phishing attempts, and marketing material that often causes important emails to be overlooked. To make sure messages are seen, many businesses have switched to using SMS. However, coordinating customer communications over multiple channels (separate email accounts and physical mobile devices for each team member or assistants) is a challenge in itself.

EnergizedMail solves this problem by making your existing email a one-stop platform for SMS, enhanced secure messaging with two-factor authentication, fax, as well as, text-to-voice.

By using your existing email, you have nothing additional to install or learn. Out of the box, you get all of the convenience of using your email's organizational functions (folders) and search capabilities. You can send messages over multiple channels, such as sending an email and a text message from the same message. And, because it is email-based, you can make sure your whole team gets copied on inbound messages. The ability to have others assist when you aren't available when it comes to getting back to customers isn't possible with everyone messaging using their business mobile phones.

See a comprehensive list of advantages below.

# Benefits of EnergizedMail

Perfect for both individuals, teams, and brokerages!

## Make it easier to reach and be reached by clients.

Clients on-the-go tend to prefer texts while once back at the office, they prefer emails. Make it easy for your clients by sending one message that is delivered both via text and email.



- Use SMS-enabled numbers on your listings and lawn signs; text messages will then be sent to the email box of any number of sales personnel.
- Route calls to SMS-enabled numbers to your office or cell phone.
- SMS-enable your office numbers so that you never miss an important communication sent to a landline. These mistakes are frequent!
- Use a separate SMS number for each property for lead management.
- Notify sales personnel of urgent, time-sensitive leads via SMS.
- Easily track inbound messages and view conversation history in your email and on the web portal.

## Get clients to make decisions faster.

Speed up communications during critical stages of deal flow.

- Notify an interested party when you need a prompt response via SMS since email notices might go unseen.
- Send quick questions/requests via SMS to appropriate internal personnel when closing documents need last-minute revisions.
- Alert buyers/sellers of appointment changes when prompt responses are needed from multiple parties.
- Get sales information from personnel in the field.
- Send documents over SMS. We deliver a secure hosted link for your recipient to view on their smartphone.

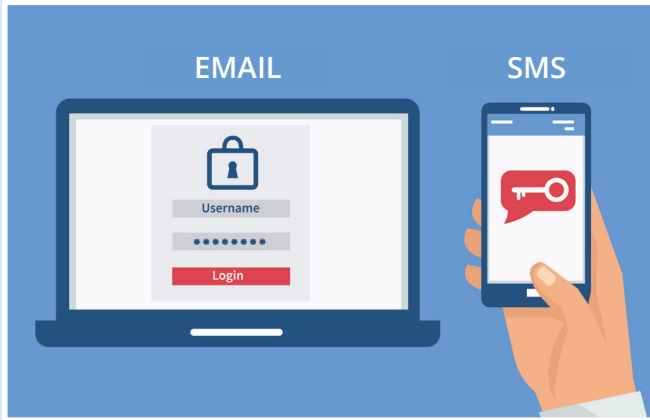




# Benefits of EnergizedMail

## Prevent wire fraud and other phishing attempts.

Securely collect wire transfer information and be sure of the identity of the sender! This feature only exists on the EnergizedMail platform.



- Allow anyone to securely send you sensitive information via fax, even if the person does not have access to a fax machine or fax service.
- Use two-factor verification (email and SMS/phone) to confirm the identity of senders.
- All messages are automatically scanned for viruses and other malware before reaching your inbox.

## Make management easier.

Communicate more effectively within your organization. Track all communications from your email system, whether by fax, SMS, voice messaging, or email!

- Inform staff or customers immediately of any issue via SMS.
- Set up distribution lists for SMS to notify specific groups of special events, closings, and emergencies.
- Improve records of agents' showings.
- All sent/received messages (SMS, fax, and voice) are accessible in a searchable archive.
- Never lose a message again. All messages are saved on our secure web portal.
- If you can't find something on email, search for it on our secure web portal.
- Provide alternative communication channels when the Internet is down.



# 12 Reasons to choose EnergizedMail

\$10/mo or save with an annual plan (\$100/yr)

## 1 Email to SMS

Sending texts from your email is easy. We convert your email into a text message and then deliver it. All replies are sent to your email.  
*Unlimited*

## 2 Email to Voice

Perfect for reaching people via their landline. We call the recipient specified in your email. Once they answer, we read aloud your email.  
*Unlimited*

## 3 Email to Fax

We convert your email and attachments into a fax message. All received faxes show up in your email inbox.  
*Includes 1 fax number  
Unlimited inbound/outbound*

## 4 Forward Calls to Other Voice Numbers

Make it easy for clients to call or text any of your numbers (including virtual mobile numbers or landline business numbers). Use on listings or signs for new leads.  
*Unlimited*

## 5 SMS-enabled Business Line

Text enable your existing business phone number and receive text messages in your email. Your phone will still ring as usual.  
*Up to 3 numbers*

## 6 Virtual Mobile Numbers

With a dedicated number for your business, you will be able to receive text messages from anyone. Use separate numbers for different properties to know the source of your leads.  
*Up to 3 numbers*

## 7 SMS STOP Command

Subscribers can text STOP to unsubscribe from your messages, allowing them to opt-out at any time.

## 8 Automated Replies

Create automatic rules for processing incoming messages using auto-replies.

## 9 Unified SMS, Fax & Email Messaging

Send SMS, text-to-voice, email, and fax from the same email message.

## 10 Access for Team Members

You can add additional team members or assistants just by adding their email address so that they also receive messages.

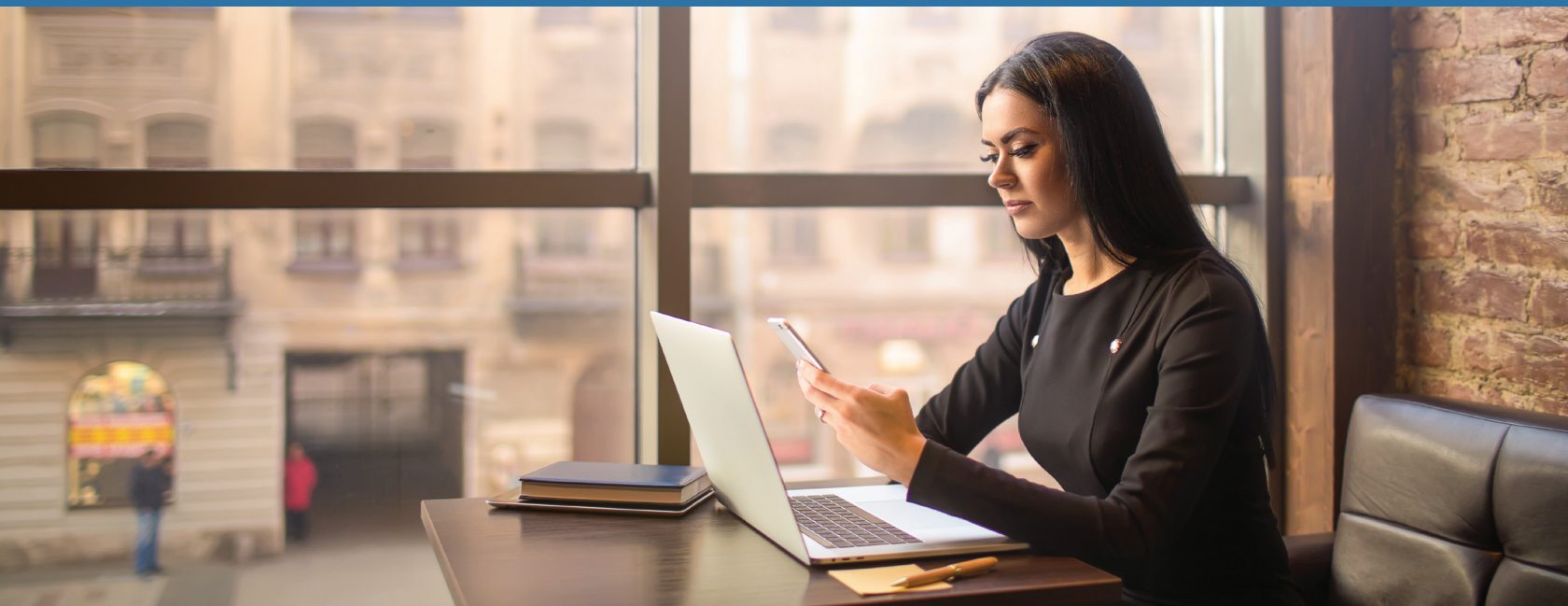
## 11 Two-Factor Verified One-Time Faxing

Allow anyone to securely send you sensitive information via fax, even if the person does not have access to a fax machine or fax service. We verify the identity of the sender using two-factor verification.

## 12 Searchable Archive and Audit Logs

Access a comprehensive, searchable archive of all messages sent or received. You can view the status and delivery confirmation of messages, as well as all old messages.

# Select Your Preferred Option



Sign Up By Jan. 31, 2020 - <https://energizedmail.com/signup>

To continue your existing iFax service with the additional capabilities of EnergizedMail, please select Option 1. If you wish to simply maintain your iFax number to only receive faxes (sending faxes is not included), please select Option 2. Only Option 1 supports sending faxes.

## Option 1

### Full version of EnergizedMail

Maintains iFax number(s) for sending and receiving  
Includes all 12 features listed above  
\$10/mo or save with an annual plan (\$100/yr)

## Option 2

### Lite version (receive faxes only)

Maintains iFax number(s) for receiving only  
Faxes cannot be sent with this option  
\$6/mo or save with an annual plan (\$60/yr)



### CALL

403-592-8000  
877-243-3949



### EMAIL

[solutions@crc.net](mailto:solutions@crc.net)

**Note:** Annual plans can be canceled at any time, and a prorated refund will be credited.

Thank you,

EnergizedMail Team (previously iFax)  
[solutions@crc.net](mailto:solutions@crc.net)  
403-592-8000 | 877-243-3949