

CREB[®] Now: *How to make it work for YOU*

Follow the path to learn how CREB[®] Now can improve your business.

CREB[®] Now is a trusted and dependable source for real estate news in Calgary and area.

It also:

1. Promotes the REALTOR[®] brand
2. Improves public perception of REALTORS[®]
3. Emphasizes the value of a REALTOR[®] in every real estate transaction

CREB[®] Now's content is **100% original**, created exclusively for CREB[®] Now by CREB[®] staff, freelance writers and photographers.

CREB[®] Now exclusively lives online at **crebnow.com**. Content can also be found on **CREB[®] Now's** social media channels.

CREB[®] Now content is a FREE resource REALTORS[®] can utilize to:

1

PROMOTE YOUR BRAND

Consumers are much more likely to engage with brands they recognize and trust. Sharing credible and reliable content is a great way to promote your REALTOR[®] brand.

BOOST YOUR BUSINESS

CREB[®] Now is an effective content-marketing vehicle, with a variety of articles that subtly promote the value of a REALTOR[®] to an audience of potential buyers and sellers. Sharing this content could help you convert sales leads into successful transactions.

EDUCATE & ENTERTAIN YOUR CLIENTS

CREB[®] Now helps your clients become better informed about the buying and selling process, homeownership, market conditions, and the value of a REALTOR[®]. Not only that, but they can also read about home décor trends, neighborhood profiles and historical facts.

INCREASE YOUR CREDIBILITY

Regularly sharing high-quality, informative content that is of interest to your current and prospective clients is one way to increase your online presence, create positive dialogue, and reinforce your own reputation as a highly skilled and knowledgeable real estate professional.

5

SAVE TIME AND MONEY

We've put in the work to create high-quality content, so you don't have to – it is there for you to share at no cost.

Let CREB[®] Now do all this work for you!



Like
CREBNow
on Facebook



Follow
@CREBNow
on Twitter



Follow
@crebnow
on Instagram

Subscribe to the Weekender: CREB[®] Now's weekly newsletter

Head to: crebnow.com
and sign up!

**Share this FREE content on your
social media channels**

**Did you know you can
advertise your business
with CREB[®] Now?**

Contact our Business Development team to find out more ways CREB[®] Now can work for you and your business.